

JESSICA SAUNDERS

Portfolio

DESIGN

PRODUCT DEVELOPMENT

PHOTO

PAINTING

Indianapolis, IN



PRODUCT DESIGN

Since 2018, I've collaborated with six domestic production facilities to develop and launch more than **55,000 products** sold through Amazon across eight brands, generating **\$2.7 million in sales**.

Alongside managing a team of up to six designers, I've contributed original artwork and design for both domestic and international markets. Below are some of my top-selling designs.



IN-HOUSE BRANDS & BRAND PARTNERSHIPS

Elanze

100 NORTH

SMASHCRAFT

Skriva

Cottage Garden

DICKSONS

DUGOUT
Mugs

CLAS
COLLECTIONS



PRODUCT DEVELOPMENT

Experience by
product format:

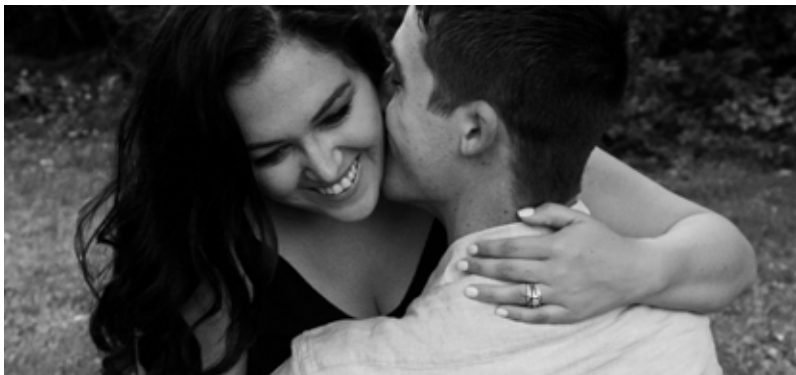
- Baking Dishes
- Candles
- Ceramic Coffee Mugs
- Coasters
- Collectible Figurines
- Cookie Jars
- Diffusers
- Dinnerware Sets
- Door Greeters
- Frames
- Snowglobes
- Music Boxes
- Paper Towel Holders
- Seasonal Decor
- Tabletop Blocks
- T-Shirts
- Tumblers
- Utensil Holders
- Village Sets
- Wall Decor
- Wine Glasses



I've overseen more than 50 international product development projects in collaboration with 20 factories. These projects have included everything from creating entirely new products from the ground up to customizing existing items with unique color palettes and brand-specific design elements. Collectively, they have generated **\$14.4 million in sales**. Below are some of our top-selling projects, along with a few of my personal favorites.



PHOTOGRAPHY



MURALS & PRIVATE COMMISSIONS

Beyond my design work, I'm passionate about traditional oil and acrylic painting, window murals, and printmaking. I earned my **Bachelor of Fine Arts**, with a minor in Art History, from the Herron School of Art and Design in 2017. Since graduating, my artwork has been featured in **over 45 group exhibitions** throughout Indiana, along with eight hand-painted window murals in public and commercial spaces. I currently live in Danville, Indiana, and work from my home studio on the west side of Indianapolis.



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PAINTING

